



## WMRL Strategic Plan

FY2022 – FY2026

Goal 1: Enhance support for shared current services

### *Objectives*

1.1: Work to expand delivery services to include inter-county delivery

- Evaluate current system within each county including costs
- Determine most efficient and cost effective way to provide inter-county delivery
- Advocate for increased state support for MILO delivery

1.2: Work to enhance support for Polaris ILS system

- Investigate impact if WMRL paid the entire cost of Polaris software
- Adjust budget to take on cost of Polaris administrator's entire salary
- Work with member libraries to investigate potential Polaris enhancements

1.3: Create Polaris Advisory Team

- Assign team members from each system
- Create mission and vision statements
- Identify tasks to create cohesive region-wide system

Goal 2: Work to ensure strength and relevancy of each system's collection through data analysis

### *Objectives*

2.1: Investigate strategies to best utilize current data collection software including Polaris, Tableau, and Orange Boy

- Survey each system regarding specific data needs

- Identify skills needed to utilize data software to the fullest
- Investigate staff re-assignment or creation of new position

2.2: Facilitate collection analysis to ensure each system has a physical collection that meets community needs and interests

- Help to coordinate collection development policies across the region
- Investigate the potential benefits and costs of implementing Collection HQ
- Continue work with Collection Development committee to look for cost savings and efficiencies across the region
- Provide support and training to enhance and diversify existing physical collections

2.3: Facilitate collection analysis to ensure each system has a digital collection that meets community needs and interests

- Work with Database Committee to evaluate and refine current collection development policy
- Investigate Database Committee procedures to ensure fiscal responsibility and optimal collection effectiveness
- Provide support and training to enhance and diversify existing digital collections

Goal 3: Provide training and information to help ensure that all library staff is engaged, skilled, and equipped to serve their communities

### *Objectives*

3.1: Evaluate current training offerings and make needed adjustments as necessary

- Conduct yearly staff survey regarding training needs
- Advocate for more state-level training within region

3.2: Market training opportunities aggressively throughout region

- Conduct purpose-driven in-person visits on a regular basis
- Participate in on-boarding process for all new hires within region

Goal 4: Maintain, to the best of WMRL's ability, and as budget allows, current services at the same or increased level

*Objectives*

- 3.1: Maintain the WHILBR website, continue to add new collections, and offer regional programming through the efforts of the Digitization Librarian
- 3.2: Continue to provide web support and maintenance through the services of the Web Services Specialist
- 3.3: Continue the grants to libraries program and other targeted support as appropriate
- 3.4: Facilitate communications between each library system, and each library system and WMRL, to optimize cooperation to the mutual benefit of each organization